

ANNUAL REPORT
OF
SOCIO ECONOMIC
RESEARCH & CHARITABLE
TRUST (SERCT)
2021-2022

ADDRESS

**At- Benapanjari Masjid Road, Po-Jatani , Dist- Khorda, State-
Odisha, Pin- 752050.**

Message from President

President,

Dear friends,

SERCT has immense pleasure in presenting before you its Annual Report for the year 2021-22. The Annual Report for the year 2021-22 opens up yet another chapter of unmatched success in the field of vocational training programme, health awareness programme. The broad spectrum of activities and their success rate speak volumes about dedicated work taken up by the members of SERCT. SERCT has made gigantic strides since its inception in the year 2020. The TRUST is marching ahead - each year being more eventful than the previous one.

I congratulate family members of SERCT for their hard work and dedication in day to day activities and wish them more and more success in years to come.

With best regards

President

From the secretary's Desk

Dear Friends,

As we move ahead of another milestone, it gives me great pleasure to share with you some of our recent experiences, challenges and achievements. From our humble beginnings in 2020 in one remote area, we have continued to play the role of a catalyst in mobilizing and empowering the marginalized communities through increased range of programmes and activities to address the root causes of issues like problem found in agriculture, poverty, deprivation, exploitation and abuse that hamper the realization of their civic and human rights. From the marginalized beneficiary in remote village to the People's organizations, we see the beginning of transformational changes taking shape as our people start walking with a new purpose with renewed vigor. It has been a successful year and this annual report outlines our progress in community development, sustainable agriculture and disaster preparedness. I take this opportunity to thank our all partners for sharing our collective dream and contributing their precious time and thoughts towards its realization.

BRIEF HISTORY OF THE ORGANIZATION

SERCT is the culmination of the intense desire of a group of youths who wanted to give something back to the society in terms of society development & women empowerment. These Youths are came together to work in an unorganized manner to start with. However, it was felt that the intervention required much more sincere efforts started by a small group of youth people in the rural part of khorda with a specific vision to work for the most backwards in the late part of 2020, encouraged by the response it was decided to make the organization a formal one by registering it with the proper authorities. From the inception of the organization in 2020, since then the trust has not looked back and is working for fulfilling long-term objectives of serving the universal common good.

LEGAL STATUS

This organization has been registered as a Trust under Indian Trust Act. It has registration u/s 12AA and 80G of income Tax Act, 1860. The registration no. It has also registered itself under nitiayog.

VISION OF THE ORGANISATION

SERCT enables to empower the target community, improving education and health services, promoting balanced ecology, effective management of natural resources, gender equity and sustainable livelihood initiatives; emphasizing on participatory democratic and transparent governance with a holistic approach.

MISSION OF THE ORGANISATION

To empower the poor and separated people both financially and morally so that they can earned their livelihood happily and claimtheir rights from the society.

OBJECTIVES OF THE ORGANISATION

To translate our goal into reality certain objectives has been set up by SERCT society and maximum efforts have been taken to bring out objectives into reality. The main objectives of the organization are Society welfare, education; provide assistance to the weaker sections, agriculture, work for water and sanitation in the unprivileged area , STs, SCs to carry out developmental activities in socio-economic education and agricultural fields for the welfare of the society and open charitable dispensaries , maternity home, children, clinic, family planning progress.

OUR CORE VALUES

- Highly professional
- Democratic functioning
- Secular in character
- Honesty to the values
- Faith in capacity of common man

AREA OF OPERATION

The area of operation of our organization is whole of Odisha state. But at present we are active in several blocks of khorda District. Many people are benefiting directly or indirectly from various programmes of the organization.

TARGET GROUP

- Women
- Small and marginal farmers
- Children
- Youth
- Physical challenged
- Senior citizens

PROFESSIONALS

The trust is fortunate to have a dedicated hand of professionals who implement all the programs of the organization in a through professional manner. We have interdisciplinary professional staffs who are dedicated to achieve the long-term objectives of the Trust.

MAJOR OBJECTIVES

- Women Empowerment
- Agriculture & vegetable farming
- Organic farming
- Community Health
- Reproductive Health
- Environment
- Women & Child Development
- Natural Resources Management
- Income Generation

- Cultural programs & Rural Development
- Training
- Capacity Building
- Food Security
- Sanitation

Celebration of Important Days

SERCT observed some important days keeping in mind the importance of such days. The following days of national and international importance were observed during the year.

- (1) National Youth Day – 12th January
- (2) Republic Day – 26th January
- (3) International Women's Day – 8th March
- (4) Consumer's Right Day
- (5) Utkal Divas – 1st April
- (6) May Day – 1st May
- (7) World Environment Day – 5TH June
- (8) Independence Day – 15th August
- (9) International Literacy Day – 8th September
- (10) International Girl Child Day – 24th September
- (11) World Anti-untouchability Day – 2nd October
- (12) World AIDS Day – 1st December
- (13) World Human Rights Day – 10th December

OUR PROGRAMMES AND INITIATIVES

We are particularly known for promotion of various livelihood and agricultural development activities. We also initiated and implemented various community development programmes. Here are some of our major programmes we have been executing.

1. Awareness programme on Oldage home

Social welfare programs designed to protect citizens from the economic risks and insecurities of life. The most common types of programs provide benefits to the elderly or retired, the sick, dependent senior people, the unemployed, the work-injured, and families. SERC has organized some Oldage home programmes for the welfare of the society.

2. Agricultural Programme

In our various initiatives we are considering in reduction of chemical fertilizers, insecticides, drip irrigation etc., so that cultivation will be environment friendly and balancing the natural eco-system. These farmers are able to enhance their production through these organic farming techniques in the area of vegetable farming and other crops farming. In our various initiatives we are considering in reduction of chemical fertilizers, insecticides, drip irrigation, contour ploughing etc., so that cultivation will be environment friendly and balancing the natural eco-system. As far as market opportunity of these products is concerned the new law regarding farmers will enable us to sell it outside the district in open market and earn better livelihood.

3. Health awareness camp

People are affected by many unknown diseases due to scarcity of nutrient foods, carelessness attitude towards own health, and work pressure. It is our continuous endeavor to aware people in this regard by conducting in many rural

areas workshop about health by inviting doctors and try to build a healthy society.

DISASTER MANAGEMENT ACTIVITIES:

Our trust (SERCT) is conducting a programme on it, because this organization is want to extend their service towards people. People face many problem through this disaster .Each member of this organization actively participate in this programme to help the affected people. Disaster management refers to the conservation of lives and property during natural and human made disaster. Odisha faces many natural disasters and calamities due to its geographical locations. Our Organization is quick enough to reach at the affected place and distribute relief materials to the victims. During natural calamities like Fanny, hudhud which are recently faced by our state, our members played a vital role in clearing the roads; distribute relief materials to the suffered people.

VOCATIONAL TRAINING PROGRAMME:

Vocational education is known as career education or technical education. It is training for a specific vocation in industry or agriculture or trade. This training emphasizes on skills and knowledge required for a particular job function. Knowing that vocational training was of greater relevance for rural students, it was decided by SERCT that in addition to formal education curriculum, the school must conduct skill development programs for students in home science and computers. Vocational training is a key to improve employability and income-earning opportunities for women and for enhancing sustainable rural development and livelihoods. Self awareness is the thinking skill that focuses on a child's ability to accurately judge their own performance and behavior and to respond appropriately to different social situation .

Conclusion

While presenting this Annual Report, we have a great satisfaction seeing the progress that we have been able to achieve in various fields. The support given by the Central/State Govt. and other Agencies, and our

staff, the encouragement given by our well-wishers have contributed greatly in making us success day by day. Hoping these continued supports, we feel that we surely march ahead to work as a unit for a better Society.

PHOTO GALLERY:





